



FOR IMMEDIATE RELEASE

December 10, 2003 Peterborough

Women's Business Network Christmas Event Raises \$6,007.00 for Crossroads Women's Shelter

The Women's Business Network of Peterborough held their annual Christmas Social and Fundraising Auction on December 3rd at the Holiday Inn, raising \$6,007.00 for the Crossroad's Women's Shelter. One hundred twenty-five women from the business community, including members and guests turned out for this fabulous evening, organized by WBN Social Directors, Jennifer Welsh (Welsh Marketing) and Casey McMullen (Saturn Isuzu of Peterborough), and assisted by Linda Gaskell and the entire board of directors.

The evening consisted of:

- Hors d'oeuvres from 38 Degrees, Taste Buds Catering, Mexicali Rosa's, Franz's Butcher Shop and Millbrook IGA
- Live entertainment with Terry Guiel on the acoustic guitar
- Silent and live auction of donated items from members, guests and community sponsors with auctioneer, Rob Rusland
- Santa Gift Shop filled with Stocking Stuffers

The highest live auction bidder was Maureen Burton, Manager of Your Bed, Bath and Kitchen Store, who purchased a day of services from Impact Visual Merchandising for \$330.00, donated by owner Donna Geary (also this year's WBN president). The second highest bid was for a "Day with Ray", donated by Saturn Isuzu of Peterborough, and netting \$235.00 to the lucky bidder, Diane Johnston. Ray Richardson - the highly qualified chauffeur - states that, "The WBN has a great network of business women in Peterborough and this is for a very good cause, so the Saturn Team is pleased to be involved! It is also fun to offer something different, in keeping with our motto."

Lynn Zimmer from Crossroads at the YWCA was delighted to hear about this year's record-breaking tally. The WBN would like to thank everyone involved! The Women's Business Network, founded in Peterborough in 1961, operates with the mandate, "To promote and support women in business through personal and professional growth opportunities."

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Promoting and supporting women in business through professional and personal growth opportunities.