



FOR IMMEDIATE RELEASE

Tuesday, June 15, 2010, Peterborough, Ontario, Canada

Women's' Business Network of Peterborough launches 50th Anniversary Logo

On June 2nd 2010, The Women's' Business Network of Peterborough celebrated the end of their 2009-2010 season with their summer social at the Peterborough Golf and Country Club. At this meeting they announced that plans are well underway to celebrate their 50TH anniversary as an organization. A new logo was unveiled and will be on all marketing material from Sept 2010-June 2011.

They also announced that they will celebrate this milestone by hosting a Gala and Conference on May 4, 5, and 6th, 2011. This event will also be open to non-members and its mission will be to celebrate, educate and inspire women in business! Event details and sponsorship opportunities will be available in the coming weeks on their web site, www.womensbusinessnetwork.net. The Women's Business Network is one of Canada's **oldest and largest networking groups**. Their mandate is "Promoting and supporting women in business through personal and professional growth opportunities".

Formed in 1961, the network has evolved into a dynamic and growing membership of women with diverse backgrounds and careers who meet to share their knowledge and experience and promote their businesses. Network members are entrepreneurs, business owners, professionals, administrators, writers, media representatives, computer specialists to name a few. Membership includes 10 meetings per year and includes guest speakers and dinner, as well as 8 other networking events, along with many others membership benefits and support. For membership details and further information please see our comprehensive web site, www.womensbusinessnetwork.net or contact WBN Publicity Director, Cindy Lukawesky- Dowdle at Cindy.Dowdle@marks.com.



**For further information, please contact:
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