



FOR IMMEDIATE RELEASE

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Women's Business Network of Peterborough raises \$18,809 for YWCA's Crossroads Women's Shelter

The Women's Business Network of Peterborough is proud to announce that this year they raised \$18,809 for the YWCA's Crossroads Women's Shelter culminating with their annual Christmas Silent and Live auction at the Parkway Centre on Wednesday December 7, 2011. Since 1994, the WBN has donated an astonishing \$209,652 in financial contributions to the Crossroads shelter. Approximately 251 women and men from the business community, including members and guests, turned out for this fabulous event organized by Lisa McConnell and Adrienne Richard, the WBN's Social Directors. The remaining board members and a committed team of volunteers also assisted in making the fundraiser a night to remember!

Thank you to Whitney Paget whose beautiful singing voice entertained us during the silent auction, Jason of J's Magic whose mystical magic kept us guessing during dinner, and Rob Rusland of Rusland's Auction whose wit and humour had all in attendance laughing with joy during the live auction. Thank you also to the Parkway Centre for a fabulous dinner and creating a warm and festive atmosphere for this special occasion.

The WBN Board sends a huge thank you to everyone who donated auction items and took the time out of their hectic schedules to attend this event to make it a success once again.

Crossroads relies on community donations and the United Way to keep its doors open 24 hours a day, providing shelter, food, counselling, practical support and comfort for hundreds of women and children.

The Women's Business Network, founded in Peterborough in 1961, operates with the mandate, "To promote and support women in business through personal and professional growth opportunities".

For further information, please contact WBN President, Laura Foster at (705) 742-0451 ext 258 or president@womensbusinessnetwork.net

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Promoting and supporting women in business through professional and personal growth opportunities.