



FOR IMMEDIATE RELEASE

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Women's Business Network of Peterborough raises \$29,105 for YWCA's Crossroads Women's Shelter

The Women's Business Network of Peterborough is proud to announce that this year they raised **\$29,105** for the YWCA's Crossroads Women's Shelter culminating with their annual Christmas Silent and Live Auction at the Parkway Centre on Wednesday, December 2, 2009. Since 1994, the WBN has donated an astonishing \$160,315 in financial contributions to the Crossroads shelter. Approximately 235 women from the business community, including members and guests, turned out for this fabulous even organized by Lia Evangelista and Lisa Hogan, the WBN's Social Directors. The remaining board members and a committed team of volunteers also assisted in making the fundraiser a night to remember!

Thank you to the entertainment by The Peterborough Pop Ensemble, Bridget Foley and Rob Rusland the auctioneer - his wit and humor had the ladies in tears. To end the night on a high note, Elvis Anytime (Rob Moncrief) serenaded the ladies with Elvis and Neil Diamond hits.

Crossroads relies on community donations and the United Way to keep its doors open 24 hours a day, providing shelter, food, counseling, practical support and comfort for hundreds of women and children.

Thank you to the Parkway Centre for a fabulous dinner and creating a warm and inviting atmosphere for this special occasion. And thank you to everyone who donated auction items and took the time out of their hectic schedules to attend this event to make it a success once again.

The Women's Business Network, founded in Peterborough in 1961, operates with the mandate, "To promote and support women in business through personal and professional growth opportunities".

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