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March 27, 2014

## Hello

Our Business News and Community Events sections are full of updates this month - could it be we are all dreaming of spring? Our newsletter also includes information about April speaker and Spotlight events.

Feel free to scroll through or use the "In This Issue" menu to jump right to an area you are interested in.

## Captured in Pictures

This video captures a few great WBN moments:



*Women's Business Network In March*

For more pictures check out our Facebook page:

**Member Meeting April 2, 2014**

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## WBN Member Ads

## Monique Howat "The Pulse of a Wise Woman"

Find out how opportunity, risk and challenge become your biggest strengths in business and life. This keynote is motivating, interactive and entertaining! Prepare to be engaged.



Monique Howat is a motivational speaker, strategist, entrepreneur and author. She is an appealing and popular national keynote speaker who has trained with some of the world's most well-known motivators and leadership trainers: John Maxwell, Robin Sharma and Tony Robbins to name a few.

Her expertise as a motivational strategist has been recognized by: MPP John O'Toole; MP Diane Cunningham, former Minister responsible for Women's Issues; Whitby Ontario's Mayor; and Directors of Education.

This 'Woman of Success' has authored a Canadian best-selling book of strategies titled "How to Raise Confident and Motivated Kids." Monique shares her knowledge with audiences on Canada AM and Rogers Midday-TV as a third-year regular. The Globe and Mail called Monique "...a motivation expert in Toronto." January 2012.

Learn more about Monique's [Adult Motivation](#) or [Youth Motivation](#) and follow her on [Twitter](#).

## Board News

**Join:** Volunteer for the WBN Board. If you are interested, visit the [Elections](#) page of our website or contact [Cheri Anderson](#).

**Cancellation:** Did you know that we often manage a wait list for both members and guests after our registration closes on the Friday before each meeting? Please help us by contacting [Lisa Gorgerat](#) if you need to cancel.

**Ombudsperson:** The WBN is an organization that is designed to be inclusive, supportive and positive. You have a place to present your concerns in a safe and confidential manner and without judgement. If you have questions or concerns, please contact our Directors at Large [Carolyn Corp](#) (705) 742-6185 or [Theresa Foley](#), (705) 876-7773 x 625.

**Mentor:** Assist other members by contacting [Tracy Huang](#).

**Exhibit:** Set up a display table in the Garden Court during the social hour on April 2, 2014. Book online at our [WBN store](#) or contact [Cara O'Grady](#).

**Share:** Find out how you can contribute to the newsletter by visiting the [Newsletter](#) page of the WBN website.

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## Business Spotlight - April 9, 2014

Miranda Studios hosted by WBN Member Miranda Hume.

Now that spring is upon us, it's time to visit downtown and have some fun! [Miranda Studios](#) will be hosting the WBN



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## Your Ad Here

Would you like your ad here, in the sidebar of each WBN newsletter?

Visit the [WBN online store](#) to book your spot.

Note: We will need a picture or logo (155px Wide x 233 px High, Max file size 350 KB) and a link to your website.

For more details, download the [WBN Ad Sales Sheet](#).

## Visit the WBN Store

Spotlight on April 9th, 2014.

The studio will be in full swing whether you want to be the photographer, the model or the digital technician! Come to a tour, complete with refreshments and door prizes, at Miranda Studios. Maybe you have a business card photo that doesn't look like you anymore, or possibly a family portrait that hasn't been updated since your kids were babies. We can show you what photography options are available and how we can help make it possible for you.

We are very excited and it is going to be a fun filled night. Downtown street parking or public lots.



## March's Business Spotlight Success

Last evenings Business Spotlight was hosted by Lyndsey Fullman and Anita Record of the Canadian Cancer Society.



WBN members were warmly welcomed at the door and given a tour of their great new location on the Kingsway.

Scrumptious goodies were provided in abundance and we were free to wander and ask questions. The highlight of the evening was being asked to create a Luminary and experience the emotion of the Luminary Ceremony by lighting a candle to honour a cancer survivor or someone who has lost their battle with cancer. There wasn't a dry eye in the house. Cancer has touched so many of our lives.

Thanks again gals for a very special evening. Remember the Canadian Cancer Society is now located at 730 The Kingsway, Unit 2.

[Carolyn Corp](#)  
Director at Large

## March Door Prizes

Thank you:

[Wanda Clancy](#): Party Lite  
[Cora Whittington](#): Golden Pathways  
[Janet McLeod](#): East City Flower Shop  
[Lynn Zimmer](#): YWCA  
[Anne Arnold](#): The Venue  
[Diane Camelford](#): Lansdowne Place  
[Kerri Davies](#): CMHA  
[Linda Kash](#): Peterborough Academy of Performing Arts

## Member News

**Heather Dickie:** Cravings Bakery & Cafe has been awarded "Readers Select Platinum Award 2014". Awarded "People's Choice Best Butter Tarts in the Kawarthas 2013". Easter is approaching, let us take care of your family gathering. Hot Cross Buns, Cakes, Pies, Bread, Chocolate Easter Eggs and much more. Always Fresh, Always Delicious. We invite you to come see us soon. 705-748-6741  
[www.cravingsbakery.ca](http://www.cravingsbakery.ca)

**Anne Arnold:** [The Venue](#) presents....."Indulge" - Wine, Spirits and Food Expo on Sunday March 30th from 12 pm until 6 pm. Special performance and Wine Tastings by Juno nominated Song Writer and Wine Enthusiast "Royal Wood". Wineries, breweries, distilleries, and local food. Food and beverage sampling. Admission only \$10 "Wine is meant to be with food - that's the point of it" - Julia Child

**Marlaine Bennett:** At [Bennett's Home Furnishings](#) we

are hosting our "Time For a Change" Spring Furniture Sale! Our sales consultants give professional advice and can custom order to your desires. Fill out a ballot in the 12,000 Home Makeover Contest for a chance to win 1,500 in La-Z-Boy furniture. We are very proud to announce Bennett's is the Winner of the 2013 LaZBoy Comfort Studio Award for North America!

**Tami Vanderburgh:** Did you know our chauffeur picks you up at your door in a warm and comfortable limousine? All worries about weather or traffic problems disappear. Did you know that for groups, we are an affordable alternative to the Toronto Airport? Did you know we are [Welsh Limousine Co.](#) and we would love to assist with any transportation needs you have?

**Hayley Doyle:** It's that time of year again when we start thinking BBQ! Friendly Fires is launching its annual bbq classes. Many classes to choose from. List is available on our website [www.friendlyfires.ca](http://www.friendlyfires.ca). We have two classes dedicated to women only featuring: appetizers, mains and desserts all off the grill. GRILLING FOR GIRLS! Time to take back the backyard! Come join us for an evening of fun!

**Bonnie Welch, Admax Marketing:** Looking to target your advertising to Kawartha cottage/waterfront property owners? We are currently working on our annual Kawartha Cottage Magazine. It is a high quality coffee-table style, 4 colour glossy magazine offering all the benefits of magazine advertising. Last year, 148 pages, this year looks even bigger. [bonniewelch@cogeco.ca](mailto:bonniewelch@cogeco.ca) or 705-741-2205 for more information.

**Donna DuMoulin:** Spring has sprung! Are you thinking about refreshing your home or office? Take advantage of our limited time offer of a free upgrade to cordless lift on Cellular, Pleated and Natural Shades as well as Wood, Faux Wood and Composite Blinds. Book your appointment before June 30th and receive this offer plus 20% off of your complete order. Call Impact Staging and Design @705-931-2381

Next Month: Submit your information (60 words or less) for this section by the 15th of each month. Complete the [form](#) on the newsletter page of our website or send your information to: [news@womensbusinessnetwork.net](mailto:news@womensbusinessnetwork.net).

## Community News

**Theresa Foley:** Showplace invites WBN members to the "[No Foul Language Comedy Tour](#)" with a 2 for 1 special price! 7 comedians cleverly weave through politics, social issues, sports, marriage, child-rearing, middle age and even farming. It's 100% funny, 0% profanity. Call or visit the box office and ask for the WBN deal 2 for \$23. Wednesday April 16 at 7:30pm.

**Anne Driscoll:** Mandarin MS Walk will be held Sunday May 25th at Trent Community Sport and Recreation Complex, 1600 West Bank Drive. To register please visit [www.mswalks.ca](http://www.mswalks.ca) or call 705 748-4221. Multiple Sclerosis is a disease of the central nervous system. Women are more than three times as likely to develop MS as men. Proceeds from the Mandarin MS Walk are used to support both MS research and services.

**Sofie Andreou:** The Peterborough area Bears' Lair Entrepreneurial Competition - in the style of CBC's The Dragons' Den - encourages entrepreneurship and small



business development in our area. Join us on April 23rd at the Market Hall to find out who wins. [Click Here](#) to buy tickets.

Next Month: Submit your information (60 words or less) for this section by the 15th of each month. Complete the [form](#) on the newsletter page of our website or send your information to: [news@womensbusinessnetwork.net](mailto:news@womensbusinessnetwork.net).

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## Dragon Boat

Join the WBN Babes in Business Dragon Boat team and be a part of this great community event.

If you are interested in participating in this amazing festival, please contact - Team Captain, Cheri Anderson by [email](#), or by phone h: 705-874-8624 c: 705-772-1787 by **Friday March 29th!**

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## WBN: Member of the Year Award

The WBN "Member of the Year Award" was created by long-time member and Past President, Maureen Tavener, to honour one of our outstanding members.

Members are asked to vote online by secret ballot to select the peer who embodies the spirit of the membership. Every member, except the current President, is eligible for the award. The Award is then presented to the very deserving recipient at the May general meeting.

[Vote Here after April 1, 2014](#)

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## Examiner: Women in Business Award

Five WBN members have been nominated for the Examiner, Women in Business Award.

Monika Carmichael - Trent Valley Honda  
Kerri Davies - Canadian Mental Health Association  
Anne Driscoll - MS Society of Canada, Peterborough Chapter  
Hayley Doyle - Friendly Fires  
Bridget Leslie - My Left Breast

The awards will be held the evening of Thursday, April 24th. Good luck to everyone!

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## New Members

### Spread the Word

Our membership continues to grow. Please welcome:

JoAnne Klinkhamer Catering PLUS

**New and Tenured Members:** If you're interested in having a WBN member as a guide, mentor or coach, please contact [Tracy Huang](#).

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## Board Members (2013-2014)

The WBN Board of Directors have created new opportunities this year for members to Connect, Develop and Grow. We

welcome your comments, ideas, feedback and opinions.

You can find us on the [Board of Directors](#) page of our website or you can contact us by email using the links below.

## WBN Board of Directors 2013-2014

President: [Adrienne Richard](#), Member Concerns, Protocol

Past President: [Cheri Anderson](#), Board Nominations and Privacy Issues

Treasurer: [Gwyneth James](#)

Secretary: [Lisa Gorgerat](#), Member RSVP's, Guest Reservation, Cancellations

Membership Director: [Tracy Huang](#), Membership Information, Application & Rates and Badges

Program Director: [Cara O'Grady](#), Booth & Table Drop Registration Program Feedback

External Communications Director: [Sofie Andreou](#), External Newsletter, Social Media, Videos Showcasing Members

Member Communications Director: [Carrie Wakeford](#), Member Newsletter, Ads, E-Blasts

Director at Large: [Carolyn Corp](#), Spotlight Events, Online Store Community Involvement, Ombudsperson

Director at Large: [Theresa Foley](#), Spotlight Events, Online Store Community Involvement, Ombudsperson

Strategic Planning Director: [Marilyn Cassidy](#)

## Newsletter Opportunities

As a WBN member you can:

1. Place your linkable ad in our new [e-newsletters or e-blasts](#)
2. Place a Video Ad in our newsletter - sent to both Members and the Community at large!
3. Be selected to be featured in a Video stating the three reasons you love WBN!
4. Submit a "Feature Article" as our "Guest Writer" (up to 600 words)
5. Submit "Member News" content by completing the [form](#) on the WBN website
6. Submit "Community Event" information by completing the [form](#) on the WBN website

For more information about how you can contribute, please contact us at: [news@womensbusinessnetwork.net](mailto:news@womensbusinessnetwork.net)

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