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November 24, 2014

Hello

We are less than two weeks away from our Holiday Gala. Looking forward to a fun night!



If you haven't booked your tickets, it's not too late. You have until November 28th to RSVP. Your guests (including men of course) can [reserve tickets on our website](#). For more information see our "Gala Information" below.

There is still time to donate your auction item to raise funds for the YWCA Crossroads Shelter. Drop off at the YWCA, MicroAge or East City Flower Shop by noon Friday. For more information contact Program Directors [Cara O'Grady](#) or [Denise Travers](#).

President's Message

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WBN Member Ads

Hello ladies!

The one silver lining behind all this snow is that it makes us think of Christmas and what better place to feel good about giving and celebrating than our Christmas Gala where you may be able to bid on the perfect gift while knowing your money is going to a great cause, YWCA Crossroads. The Program Committee has been hard at work organizing this event and the food, music, and auction are all going to be wonderful. We're having a few live auction items that are sure to attract some animated bidding and the silent auction has some fabulous pieces.



Thanks so much to all the donors and volunteers who have helped this event be a success.

Take care,
Gwyneth
WBN President



**Betty Johnson's
Home Selling Team**
cell: 705-749-7934
betty@bettysellshomes.net
RE/MAX Eastern Realty Inc., Brokerage

WBN Mission

To Promote and Support
Women in Business through
Personal and Professional
Growth Opportunities.

Captured in Pictures

This video captures a few great WBN moments:



WBN Peterborough

For more pictures check out our Facebook page: 

WBN Advertising Opportunities

Half-year ads are still available. For more information contact Member Communications Director [Carrie Wakeford](#).

Newsletter Changes

A big thank you to our new Communications Committee Member Lorie Gill. Lorie worked with Member Communication Director Carrie Wakeford to come up with some changes to the layout of our newsletter. Check out our sidebar additions.

If you want to join a WBN committee, please see some of the options now located in the sidebar.

Board News



Carrie Wakeford



Web Design & Development
www.blackcapdesign.com

WBN Vision

To strengthen our community
by supporting, empowering &
inspiring women in business.

ALTERNATIVES
COMMUNITY
PROGRAM SERVICES
Employment Supports
Job Coaching Screening
Advertising Wage Subsidy

*Making a difference
for people who
make a difference*

Jennifer Cormier
Program Director
alternatives_icormier@yahoo.ca
705-742-7038 Ext. 235

Half-Year Memberships are Available December 10th:
Please share with anyone interested in joining us January to June. Memberships will be available through our [website](#).
See our updated speaker schedule below.

WBN Blog: Please check out the new WBN Blog for articles and information. 

WBN On LinkedIn: Join our members only LinkedIn Group. 

Corporate Guest Rate: There is a new "guest" rate of \$30.00 for corporate members' employees. For more information contact Membership Director [Glenda Vandermeulen](#)

WBN Member Business Showcase: Exhibitor table price is \$20 AND we have a free community table where members can display marketing materials. If you have any questions, please contact [Program Directors](#) Cara O'Grady or Denise Travers.

Door Prizes: Donate a door prize (value \$35.00) and have the opportunity to introduce yourself and your business as you draw the winning ticket. For more information please contact [Directors at Large](#) Louise Shea or Catia Skinner.

Lunchbox Learning: This year WBN members can attend the Chamber of Commerce "Lunchbox Learning" sessions for free. To register for December 10, 2014, "Knowing Your Team - Alternative Dispute Resolution" please email reception@peterboroughchamber.ca

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WBN Holiday Gala December 3, 2014



Celebrate the holidays in style with the WBN. Walk the red carpet at our formal, Hollywood themed event.

Member Benefit:

Members can [purchase](#) Linkable Ads & Video Ads in our e-Newsletters & e-Blasts. Want more info - contact Member Communications Director [Carrie Wakeford](#).



Member Benefit:

Any member can write a [Feature Article](#) for our Monthly Newsletter & WBN Blog.



Member Benefit:

Any member can [share news](#) about their business, products or services in our monthly Newsletter FREE each month.

Raise a glass of cheer with the great members of the WBN.

Enjoy wonderful hors d'oeuvre, activities and prizes.

It is also our way to give back to the Peterborough community through our support of the YWCA Crossroads Shelter silent auction.

- Hosted at the Venue, 286 George Street
- December 3, between 6-10 pm
- Men are welcome
- Formal Attire

Note: This is not a costume event.

Event Schedule

December 3, 2014: **Christmas Gala** and YWCA Auction for Crossroads

January 7, 2015: **Nina Spencer** - Skills for Every Professional's Future

February 4, 2015: **Frank Soriano** - Leadership and the Business Relationship Model

March 4, 2015: WBN **Trade Show**

April 1, 2015: **Local Resources for Your Business**

May 6, 2015: **Claudia Harvey** - Creating a Business
Also the night of our Member of the Year Award Presentation

June 3, 2015: **End of Year Celebration**

For details, visit the [Program Page](#) of our website.

Last Month's Business Spotlight



Another fantastic Spotlight event took place this November. The event was hosted this month by Lynda Ethier and the amazing and knowledgeable staff at Kawartha TV and Stereo.

The windy night blew WBN members through the doors but once inside they were treated to popcorn, refreshments and wine. The staff spent time showing us all the new technology that a person can have in their home. Who knew that televisions could do all that they can do today!

We were shown throughout their store, which is a great deal bigger inside than it looks from the street. Their showrooms have televisions, home stereos, car stereos, cameras,



Member Benefit:

Any member can [share news](#) about their volunteer activities & community events in our monthly Newsletter FREE each month.

2014 - 2015 WBN Board Members

Do you have questions or comments for the [Board of Directors](#)?

Contact us using the links below...

President:

- [Gwyneth James](#)

Past President:

- [Cheri Anderson](#)

Treasurer:

- [Andrea McLeod](#)

Secretary:

- [Mary McGee](#)

Membership Director:

- [Glenda Vandermeulen](#)

Program Directors:

- [Cara O'Grady](#),
- [Denise Travers](#)

computers, DVDs, PVRs and best of all was the spectacular massage chair that all members were encouraged to try out. The evening ended with great door prizes that were presented to some of our lucky members who attended this event.

Again I want to send a big thank you to Lynda and the staff at Kawartha TV and Stereo for hosting this great evening of true entertainment and fun.

Louise Shea
Director at Large

Note: Mark **January 14, 2015** on your calendars, it's our next **WBN Business Spotlight** hosted by the **Peterborough Humane Society**.

Heat Savings Over Hardwood

Article submitted by Betty Johnson,
Sales Representative
Remax Eastern Realty Inc.
Brokerage



The Canadian dream home has a new laundry list of "must haves"

Utility bills can cost a homeowner even more when they go to sell their property according to the Remax® Canadian Home Critics Survey. In the results, which expose purchasers' motivations and turn offs, Canadians overwhelmingly report that they would select a home with energy efficiency upgrades (41%) over updated finishings like granite countertops or hardwood floors (22%). View the full survey press release [here](#).

"It's well-known that home buying is an emotional process, so understanding the shifts in where buyers place value is key to a sellers' success," said Todd Shyiak, national director of operations Remax, Canada. "Location is still important to today's home, Re buyers, but the sheer volume of information available has made them more aware of how a home's features can impact their lifestyle."

So, how are Canadians judging your home?

[Continue reading....](#)

Member News

Deb Csumrik - Employers - do you need training for your employees to build their skills in your workforce? The Canada-Ontario Job Grant program covers 2/3 of direct training costs up to \$10,000 per trainee. Call your Employment Ontario Service Provider today! Employment Planning and Counselling, Fleming Crew, Northern Lights Canada or [VCCS Employment Services](#). Improve your businesses productivity by building a trained workforce!

Denise Vallee - There are changes happening at the Co-operator on Chemong Road! Denise has gone back to her original name: Denise Vallee (formerly Denise Darling). Yes the original Vallee girl is back! To reflect this change our agency name has changed as well. We are now known as [Denise Vallee & Associates - The Co-operators](#). Please

External Communications
Director:

- [Sofie Andreou](#)

Member Communications
Director:

- [Carrie Wakeford](#)

Directors at Large:

- [Louise Shea](#)
- [Catia Skinner](#)

Strategic Planning Director:

- [Theresa Fdey](#)

Volunteer

Board, committees, table facilitators, greeters, introductions, marketing, event, program and strategic planning

Join a WBN Committee

Would you like to join a WBN Committee?

Contact us using the links below...

Christmas Gala

- [Cara O'Grady](#)
- [Denise Travers](#)
- Marlaine Bennett
- Anne Arnold
- Heather Dickie

Marketing and Communications

- [Sofie Andreou](#)
- [Carrie Wakeford](#)
- [Catia Skinner](#)
- [Louise Shea](#)
- Lorie Gill
- Marilyn Cassidy

Membership

- [Glenda Vandermeulen](#)
- Susan Dunkley
- Jeannine Taylor

Program

- [Cara O'Grady](#)

update your address books to reflect this change.

Debbie Karpenko: If you are thinking about new window blinds for your home or office, [Waterfront Interiors](#) is offering a free upgrade to cordless for cellular shades purchased before December 10th.

Theresa Foley - Looking for a unique setting for your next event or business meeting? Check out the Nexicom Studio at Showplace Performance Centre. For more information or to book a site visit, please contact 705-742-SHOW or email showplaceperformance@gmail.com. For a list of everything happening at Showplace, visit us at www.showplace.org.

Next Month: Submit your information (60 words or less) for this section by the 15th of each month. Complete the [form](#) on the newsletter page of our website or send your information to: news@womensbusinessnetwork.net.

- [Denise Travers](#)
- Marilyn Cassidy
- Meredith Pilley
- Tanya Althenburg
- Heather Dickie

Strategic Planning

- [Theresa Foley](#)
- Heather Dickie

Community Events

Judy O'Brien - Win your Cheer for a Year! You could win a \$1,500 gift card for the LCBO or Beer Store! Tickets are only \$10 - ON SALE NOW at the [Peterborough Humane Society](#) - 385 Lansdowne St East! Only 750 tickets are being sold! All proceeds go towards animals in need! Thank you for supporting the Peterborough Humane Society it takes a Community to make a difference!!! The draw is taking place on Friday December 19th at the Peterborough Humane Society at 2:00 PM.

Kerri Davies - The [CMHA](#) and @BearBoards invites YOU to "Dance like nobody's watching" for mental health. Share the joy of dance and take a video of yourself or a group. Your 30 second video will be entered into an online contest, winners announced at The No Gala Gala at The Venue Dec. 2nd. Send video to kdavies@cmhahkpr.ca or contact for more info.

Susan Dunkley - Get Your Calendars out and sign up for the FACE OFF AGAINST DEMENTIA Hockey game - Jan 10th - Johnny Bower will be at the game - great Silent Auction items - a fun night in support of the [Alzheimer Society](#). Can't make it to the game? Consider putting together a team for our Walk in Ptbo. on Jan 31st or donating an item for our Prize Table. 1 in 6 women will be struck with dementia before 65!

Next Month: Submit your information (60 words or less) for this section by the 15th of each month. Complete the [form](#) on the newsletter page of our website or send your information to: news@womensbusinessnetwork.net.

New WBN Members

Our membership continues to grow.

We have a new member to welcome.

Kim Cranfield: [Publican House Brewery](#)

Member Benefits

Networking, linkable ads, feature articles, member news, community events, exhibitor tables, trade shows, website profiles and social media. Speakers, Spotlights, professional development and mentoring programs.

For more information contact Carrie Wakeford at: news@womensbusinessnetwork.net

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Meredith Pilley M.S.W, R.S.W
COUNSELLING SERVICES
(705) 960 1618 www.meredithpilley.com



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